



## SUNRAYSIA CRICKET ASSOCIATION

# SOCIAL MEDIA CODE OF CONDUCT

### **Overview**

This Code of Conduct applies to all participants in SCA Cricket including players, coaches, umpires, spectators, parent/guardians, media and administrators.

### **Public Domain Responsibility**

Social media sites and electronic media including but not limited to

- Facebook, Snapchat, Instagram, Twitter and Email are all forms of public domain communication. As such, users are responsible and liable for anything they publish on these sites.
- As information proliferates rapidly through social media, all SCA affiliated individuals have an important responsibility to not publish anything defamatory, insulting or offensive nor to misrepresent as truth any hearsay or opinion that might offend or insult a reasonable person.
- This includes but is not limited to commentary about umpires, competing clubs, committee members or anyone associated in the conduct of playing, officiating, promoting or administering cricket.

### **Unacceptable Commentary**

- Such unacceptable commentary includes racist or vilifying comments,
- bad language,
- insulting comments,
- religious denigrations,
- Personal attacks or slander and personal comments relating to family or associated friends within the cricket community.

### **Breaches and Management**

Any reported or discovered breaches relating to social and electronic media communication will be managed in accordance with this By-law.

In circumstances of a breach or suspected breach of the Social Media Code Of Conduct, the SCA may:

- Make or order a necessary public comment such as a correction, clarification, contradiction, apology or removal.
- Issue a formal warning, fine, suspension as it deems appropriate.
- Report any breach of law to any authority or wronged party.
- Exercise any of its available rights at law.
- Determine a cricket-related penalty (such as a suspension) at its discretion.

### **Commitment to Respect**

The SCA expects all participants to uphold the Spirit of the Game both on and off the field.

Responsible social media use is essential to maintaining respect, fairness, and integrity across our cricket community.